FROM: Arthur Schofield
Secretary-Treasurer
A P I C

APRIL 7, 1961

APIC NEWSLETTER #4

Because of the lapse of time since our last newsletter, many items of interest have arisen.

First a word about "The Gold Bug." Recently we received a letter with a check for the annual dues. In the letter the writer said she had been a collector for some years and a subscriber to "The Gold Bug" for a time, and somehow in all this time had failed to learn about APIC. And, we might add, this is probably the case of many - in reverse. They (YOU) may not know about "The Gold Bug."

"The Gold Bug" is an inexpensive (but rich in information) mimeographed publication issued four times a year. The subscription for the year costs only $1.00. Most of the 'old timers' in political collecting subscribe to it (as does your Secretary), and find it invaluable in keeping up to date.

Although "The Gold Bug" - the only paper in the world devoted to Presidential collections - has no official connection with APIC, the editor, C. W. Fishbaugh, was an early member of APIC and now serves as a member of its Board of Directors. Few collectors, if any, know more about our hobby than does "C.W.".

"The Gold Bug" is informative, chatty (with 'personals' on some of the subscribers), with notes of caution and warnings of frauds and excessive pricing. If you are a young and inexperienced collector you will want "The Gold Bug" with its world of information - if you are more advanced, "The Gold Bug" keeps you informed. Nowhere can you spend a buck for greater returns.

If interested, send your dollar to: Mr. C. W. Fishbaugh, Box 396, Shenandoah, Iowa.

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One of our members wrote recently that she had thrown away the APIC NEWSLETTER and membership card without opening the envelope - thinking it was just an advertisement from an insurance company. This error was corrected without much loss to her; but, as several of our members could tell her -(including the president of one of the nation's largest insurance companies), she'd better start opening all envelopes before discarding. A letter - or ad - from some insurance company could be the most valuable message she will ever receive.

Sorta reminds me of the story about the lady who refused to allow a surgeon to operate on her husband. Said she didn't permit anyone to open her mail (male)!!

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Mrs. Jack Converse - among many - wrote and wanted to thank Mr. Anonymous for the Nixon sticker. He has sent several other items along - which will be mailed later - but still wishes to remain anonymous. We're all mighty grateful for these items.

Several folks have written asking if it were possible to obtain a copy of "America Goes To The Polls." Member J. D. DeWitt, author of the booklet writes that the supply has been exhausted. Mr. DeWitt also stated that the remaining supply of his book, "A Century of Campaign Buttons 1789-1889" was given to the University of Hartford (Conn.). The University is offering the book at $25 per copy, postpaid. If interested, write the University at: 200 Bloomfield Avenue, West Hartford, Conn.

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Your Secretary has received kind words from a number of members on the NEWSLETTER. I appreciate them, but do pardon the delay in replying. The mail is voluminous and my travel is heavy. But I do thank you for the flowers - while I can still smell them.

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We have two members with name trouble. They see their names misspelled so often even they are not sure anymore. Jack PUTMAN is a MAN not PUTNAM - a NAM; and Paul WEINRICH spells his name thus --- not WIENRICH. Don't believe Bill Shakespeare - there's a great deal in a name.

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Frank N. Hall (2041 West Oak Street, Denton, Texas), one of our newer members, has a good idea. There are few known collectors in his area, but he wondered if it would not be a good idea for APIC to have "starter packets" -at reasonable prices.

I explained that APIC is composed of individual members all across the country, and the "association" as such, is not equipped to handle such requests. The function of APIC is to bring the "haves" and "have nots" together. Jack Putman used to advertise a similar "starter set", perhaps there were others, too. But there you are, fellow traders - or sellers - contact Frank.

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WARNING

One of our members - Ferdinand W. O'Brien (#103), 4142 West 148th Street, Midlothian, Illinois - has had an unpleasant experience with a much-advertised "Collectors Club." This company advertised "Rare Campaign Buttons .... 6 for $1.00". Member O'Brien states "The buttons advertised are NOT real campaign items, just blue lettering on white - possibly printed last week."

I have seen some recent reproductions of earlier tokens for sale in New York City myself. This trend - if it is a trend - could ruin our hobby. Let your Secretary know if you, too, are offered faked items. We must stop the unscrupulous dealers before the inexperienced collectors are "gypped."

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A PARTIAL LIST OF MANUFACTURERS AND SUPPLIERS OF POLITICAL ITEMS follows:

WALDMAN BUTTON COMPANY (campaign jewelry and novelties)
552 Seventh Ave., New York 18, N.Y.

all kinds of jewelry - rhinestone pins, cuff-links, necklaces, key chains, bracelets, etc. They state that they also have 1952-1956 items on hand. A large and excellent line of unusual items; some celluloid pin-backs, but specialize in attractive jewelry. Both parties.

THE GROGAN PHOTO COMPANY
Danville, Illinois

photos of presidential candidates.

STANDARD PUBLIC RELATIONS
45 Rockefeller Plaza, New York 20, N.Y.

still have quantity of "The 1960 Official Republican Convention Program" - $2.00 postpaid. This has considerable information on past conventions and the Republican Presidents. It's a large book - 9"x 12"- 176 pages (although a number are advertisements.) Nice to have.

FEDERAL NOVELTY CORP.
3 West 29th Street, New York 1, N.Y.
Fancy embroidered Republican items. Some are on pins; others are not. These are made in India. Sparkle with metalic thread. 50¢ each.

THE KNOBBY KRAFTERS
200 North Main Street, Attleboro, Mass.

Seem to manufacture only small plastic elephants on pins. In red, white, or gray. Some have "G.O.P." molded in; others say "NIXON." However they will not accept orders for less than 500 pins. (500 for $2.50).

GREAT LAKES SALES CO.
1676 Olive Ave., Chicago 26, Illinois

great variety of items from Antenna (auto) flags to buttons, including ribbon (Pat for first lady), lighters, combs, stickers, pencils, matches, etc., etc. If you're looking for different items - this is the place.

HAROLD K. OLEET & BRO. INC.
305 East 47th St., New York 17, N.Y.

Report that 1960 button supply is exhausted, but still have some Eisenhower and Stevenson items from previous campaigns. Fine line of of other items - combs, key case, balloons, potholders, cookie cutters, playing cards, place mats, neckties, handkerchiefs, etc., etc. Quite a large variety. Looks good. Would be helpful if several collectors could combine orders - better price and better service.

G. FREIDES STATIONERY CO.
320 Fifth Avenue, New York 1, N.Y.

jewelry and large stuffed elephant ($10). Most items must be ordered in lots of from 10 up. Prices range from 40¢ up (in lots of 10).

CAMPAIGN PRODUCTS CO.
4665½ Hollywood Blvd., Hollywood 27, Calif.

hats, vests, and cane-pennant - sold only in lots of one dozen or more.

EMPRESS SPECIALTY CO.
716 Broadway, New York 3, N.Y.

buttons, badges, etc.

GREEN DUCK CO.
1520 W. Montana Street, Chicago, Ill.

buttons, etc.

BASTIAN BROS. CO.
1600 Clinton Ave., Rochester, N.Y.

buttons, jewelry.

These are just a few. Most of them ask for quantity purchases. However, if you state you read their name in APIC Newsletter, it might help. From time to time, we'll add other sources of supply to the list.

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The roster will go to press definitely on April 17. If you have not returned the QUESTIONNAIRE to the Secretary (about 30 have not, including some of the officers), your only listing in the roster will be your name and address. Please cooperate. We, all of us, would like to know as much about each collection as is possible to print in the roster.

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Thanks for your many letters with kind words of appreciation.

Membership is growing - now at an all-time high - but the more, the merrier!

Art

Secretary-Treasurer

% Peoples Broadcasting Corp.
246 N. High Street
Columbus 16, Ohio